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Top Sales Tools Expert Names TimeDriver from TimeTrade “Hot Tool of the Month”

Nancy Nardin, Leading Expert on Sales Productivity Tools, is Fan of Web Self-Service Appointment Scheduling, calls TimeDriver a “Must Have”

Bedford, MA, December 7, 2009 – [TimeTrade Systems](#), the leading provider of online [appointment scheduling software](#) for enterprises and individuals, announced today that one of the world’s leading sales tools websites, [Smart Selling Tools](#), named [TimeDriver](#) its “[Hot Tool of the Month](#).” TimeDriver is TimeTrade’s Web-based [personal appointment scheduler](#), a revolutionary appointment invitation system that eliminates the time delays and haggling involved in setting sales appointments.

25-year top sales veteran, Nancy Nardin is founder and editor of Smart Selling Tools. The website, and its associated blog and newsletter, is a place where sales professionals can find and recommend the best sales tools to help them sell more. Nardin is also founder and promoter of the 215 Movement, which endeavors to identify the millions of time-killers that eat away at the 215 available days a year that a rep can actually sell.

Nardin cited TimeDriver as “a really cool and useful tool that lets your prospects and customers easily schedule time with you. You can invite dozens or hundreds of leads to schedule a time to talk—and appointments flow right back into your calendar. It frees up crucial selling time and speeds the process of [scheduling appointments](#) because you don’t have to wait for each reply to a meeting request. TimeDriver is an excellent tool and definitely protects the 215. It’s a must-have for any sales organization.”

TimeDriver enables individuals to easily invite others to schedule a professional interaction either via phone or in person by offering a self-service scheduling link to Web pages and emails. TimeDriver drives a steady flow of appointments into a user’s Outlook, Google or Salesforce calendar, without email or phone tag.

TimeTrade also provides on-demand, [appointment scheduling solutions](#) to large commercial, government and educational organizations to solve complex appointment scheduling issues with highly configurable solutions that can scale to support millions of appointments across multiple applications.

About TimeTrade Systems

TimeTrade Systems is the leader in customer self-service appointment scheduling solutions for enterprises and individuals. More than 250 million appointments have been scheduled through TimeTrade. Headquartered in Bedford, MA, TimeTrade offers Web-based solutions that enable customers to streamline operations, improve workflow and increase marketing and sales outreach. The company’s customers include some of the largest government agencies, retailers, healthcare, financial services and educational organizations as well as small-to-medium sized businesses. TimeTrade solves complex appointment scheduling issues with high-performance, highly configurable solutions that are scalable to handle hundreds of thousands of appointments across multiple locations. TimeTrade Systems can be reached at www.timetrade.com.

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