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## **MAJOR CUSTOMER WINS HIGHLIGHT TIMETRADE'S LEADERSHIP POSITION IN APPOINTMENT SCHEDULING SOLUTIONS**

**Burlington, MA – March 15, 2007** – TimeTrade Systems today announced several major customer wins that highlight the trend among appointment-driven organizations to move to customer self-service and on-demand solutions to transform their interactions with customers. The wins demonstrate the success TimeTrade is having in the marketplace as companies recognize TimeTrade's industry leadership in technology and domain expertise.

New customers for TimeTrade in 2007 span the service retail, healthcare, government, and higher education sectors. The customers include Quest Diagnostics, Los Angeles County Prison, EDS, Matria Healthcare, Manipal University (India), Ross Development, and University of Houston Bauer College of Business. These organizations join hundreds of existing TimeTrade customers already benefiting from Web-based appointment scheduling solutions.

These wins also represent TimeTrade's commitment to lead the way with innovative solutions and ongoing product enhancements. Now in version 4.5, TimeTrade's on-demand, web-based platform is highly configurable through "out of the box" configuration as well as API customization to meet the needs of virtually any appointment-driven organization, large or small.

### **About TimeTrade**

Based in Burlington, MA, TimeTrade Systems, Inc. provides appointment scheduling software and hosted ("on-demand") solutions to some of the world's best known organizations. TimeTrade offers highly-configurable turnkey solutions that are quick to implement right off the shelf, as well as embeddable solutions for organizations who want to integrate appointment scheduling capabilities into other computerized systems using a Service-Oriented Architecture.

TimeTrade is a registered trademark of TimeTrade Systems, Inc.