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TimeTrade Systems Increases Bookings More Than 140% in 2008

Fourth Quarter Bookings Skyrocket as Companies Continue to Deploy TimeTrade's On-Demand Appointment Scheduling Solutions; Company Announces New Release of Enterprise Scheduling Application

Bedford, MA, February 9, 2008 – [TimeTrade Systems](#), the leader in customer self-service appointment scheduling, today announced the company completed 2008 at a record pace for bookings – year-over-year rising more than 140% and Q4 rising more than 220%. Fifteen new customer wins spanned retail, healthcare, government and higher education and included Best Buy Musical Instruments. TimeTrade also announced a new release of the company's TimeTrade Enterprise Scheduling Application (TESA), with new features including an optional Microsoft Outlook Plug-in and an enhanced user interface.

In late 2008, TimeTrade announced the company's largest SaaS deployment with Sprint Ready Now, 24 new customers and the strongest quarter (Q3) in the company's history.

"Organizations, especially in this challenging economy, are looking for ways to improve customer service, drive sales and lower costs," said Ed Mallen, President and CEO of TimeTrade. "The growth of SaaS-based applications – including TimeTrade's – mirrors those market requirements perfectly. SaaS rates have doubled in the last year providing numerous benefits in reduced training, ability to scale easily and manageable, predictable costs. TimeTrade provides customers with the ability to offer self-service scheduling for the convenience of their consumers while delivering a robust engine to capture and leverage data through the scheduling process. We're very gratified with how rapidly companies are adopting our technology."

New and expanded customers announced today included:

- Retail –Best Buy Musical Instruments for scheduling music lessons, Smith & Noble for window treatment consulting and PETCO for dog grooming;
- Healthcare – an international blood services organization for blood donations;
- Government – Peckham, Inc. to schedule passport appointments for the National Passport Information Center;

- HR – Viverae to schedule employee biometric screenings;
- Technical Support – Intuit of Canada to schedule support calls;
- Higher Education – University of Texas for their testing center, and St. Joseph's College for admissions and counseling appointments.

The new Version 5 release of TESA features a new and improved UI, API extensions and performance improvements and will be available this quarter. Additionally, the new release delivers support for an optional Microsoft Outlook Plug-in that provides two-way synchronization between a customer's Outlook calendar and the TESA scheduling engine. This allows customers to define appointment availability from within their Outlook calendar and any appointments booked in TESA automatically flow into the customer's calendar.

TimeTrade has been providing on-demand, appointment scheduling solutions to large enterprises since 2000. [Customers](#) include government agencies, retail, healthcare, financial services and other organizations that depend on scheduled appointments for services and products to drive revenue and/or serve the public sector efficiently. TimeTrade customers include PETCO, Ritz Camera, David's Bridal, HQ/Regus, Blue Cross Blue Shield and the Department of Homeland Security.

TimeTrade offers the industry's most proven, extensible and scalable Web-based software to solve complex scheduling issues with high-performance and highly configurable products.

TimeTrade's personal appointment scheduling solution TimeDriver lets users add a self-service scheduling link to Web pages and emails so their customers and colleagues can schedule time with them. Rather than a shared calendar or simple meeting scheduler, TimeDriver is an appointment automation system that drives a steady flow of appointments into a user's Outlook or Google calendar, without email or phone tag. TimeDriver offers times that fall inside user-defined "availability windows" and do not conflict with other commitments in their calendar.

About TimeTrade Systems

TimeTrade Systems is the leader in customer self-service appointment scheduling solutions for enterprises and individuals. More than 250 million appointments have been scheduled through TimeTrade. Headquartered in Bedford, MA, TimeTrade offers Web-based solutions that enable customers to streamline operations, improve workflow and increase marketing and sales outreach. The company's customers include some of the largest government agencies, retailers, healthcare, financial services and educational organizations as well as small-to-medium sized businesses. TimeTrade solves complex scheduling issues with high-performance, highly configurable solutions that are scalable to handle hundreds of thousands of appointments across multiple locations. TimeTrade Systems can be reached at www.timetrade.com.

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