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## **TIMETRADE DOUBLES REVENUE FOR THIRD CONSECUTIVE YEAR AS SELF-SERVICE APPOINTMENT SCHEDULING MOVES TO THE FRONTLINE OF CUSTOMER SERVICE**

**Burlington, MA – January 31, 2007** – TimeTrade Systems, the leader on on-demand solutions for appointment scheduling, announced today that revenue doubled in 2006 for the third consecutive year. The growth was fueled by increases in TimeTrade’s business across all industries where appointment scheduling is pervasive, including service retailers, government agencies, healthcare, and higher education.

“The move to online customer self-service scheduling for appointments is driving our growth and solidifying our leadership position in this market,” said Ed Mallen, CEO of TimeTrade. “We are also seeing a huge trend among organizations that operate purely on a walk-in basis to overlay pre-scheduled appointments to smooth demand and reduce customer wait times.”

TimeTrade’s web-based platform allows organizations to centralize appointment scheduling into a real-time, rules-based system that is accessed via the Internet by all parties in the scheduling process, from customers to front desk personnel, to management. “Many of our customers are now booking more than half of their appointments after hours by offering online self-service scheduling,” added Mallen.

TimeTrade’s platform technology is configured for virtually any appointment scheduling situation, from the largest enterprise all the way down to small businesses. “We are seeing growth across-the-board in terms of customer sector and size” said Mallen. “This represents a significant benefit to our customers who view time as a perishable commodity and need to find better ways of allocating resources or improving revenue”.

TimeTrade expects to double revenue again in 2007.

### **About TimeTrade**

Based in Burlington, MA, TimeTrade Systems, Inc. provides appointment scheduling software and hosted (“on-demand”) solutions to some of the world’s best known organizations. TimeTrade offers highly-configurable turnkey solutions that are quick to implement right off the shelf, as well as embeddable solutions for organizations who want to integrate appointment scheduling capabilities into other computerized systems using a Service-Oriented Architecture.

TimeTrade is a registered trademark of TimeTrade Systems, Inc.