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TimeTrade Continues Growth and Leadership in Self-Service Appointment Scheduling

Adds 30 New Customers in Q4 2007

Bedford, MA, February 20, 2008 – [TimeTrade Systems](#), the leader in self-service appointment scheduling, today announced strong sales and increased adoption of the company's Web-based solution that helps enterprises increase customer satisfaction, reduce costs and drive more sales. TimeTrade won 30 new customers in the fourth quarter, 2007, across healthcare, retail, financial services, government and educational markets.

The new customers include several medical and wellness facilities including Bosley, Berkeley HeartLab, Sonora Quest Laboratories, and Mayo Clinic Health Solutions; the Port of Seattle and the Spanish Consulate of San Francisco; and Quinnipiac University. These new customers are applying TimeTrade's Software-as-a-Service (SaaS) or licensed solutions to improve the scheduling of activities that range from diagnostic tests to hair restoration consultations, admission interviews, credentialing and visa applications.

"We have 88 centers across the globe and have performed more than 200,000 hair restoration procedures," said Jesus Arriaga, CIO Executive Consultant at Bosley. "The hallmark of our 34 years both as a business and as a medical practice is how we treat our patients. If we can make appointment scheduling easier – at the convenience of the patient day or night – we give them great service and enable them to more quickly start the process of changing their hairlines and their lives. We chose TimeTrade because they have the experience, expertise and solid customer base to make this a seamless process and to work with us to customize our solution."

TimeTrade's highly configurable solution is enterprise class and easily scales to thousands of concurrent users and millions of transactions per month. Some of the largest organizations have moved to self-service or assisted-service appointment scheduling with TimeTrade's Web-based approach to achieve better management visibility into the scheduling process; book more appointments; enable contact center agents to close the loop with customers; empower customer communications with a "call-to-action;" reduce costs; enforce rules and procedures; and improve customer service.

"We're extremely pleased that our customer base continues to grow at a steady pace across healthcare, financial services, government, retail and education," said TimeTrade CEO Ed Mallen. "In addition to the many new customers announced today, we are seeing our existing customers expand their deployment of TimeTrade for a broad range

of applications including appointment setting across more locations, augmenting walk-in business with appointments and generating repeat business through special offers sent in email. We closed 2007 having met significant milestones and look forward to another excellent year in 2008 with our entry into personal appointment scheduling.”

In addition to the company’s enterprise solutions, TimeTrade recently announced TimeDriver, a personal appointment scheduler for individuals to book a steady flow of appointments with prospects and customers through a single email outreach or Web site visit.

About TimeTrade Systems

TimeTrade Systems is the leading provider of self-service appointment scheduling for large enterprises and for individuals. More than 160 million appointments have been scheduled through TimeTrade. The privately held company’s enterprise customers comprise some of the largest brand names in financial services, retail and healthcare, as well as a strong presence in government agencies and education. Enterprise customers include Charles Schwab, PETCO, Blue Cross Blue Shield, Department of Homeland Security and Harvard University. The company recently introduced TimeDriver, a personal appointment scheduling solution. TimeTrade Systems can be reached at www.timetrade.com and information on TimeDriver at www.timedriver.com.

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