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TimeTrade Systems Announces Sprint “Ready Now” Customer Win, Marking Largest SaaS Deployment

Completes Strongest Quarter Ever in Company’s History

Q3 '08 Bookings Up 75% from Q3 '07

Company Adds 24 New On-Demand Scheduling Customers

Bedford, MA, December 15, 2008 – [TimeTrade Systems](#), the leader in customer self-service appointment scheduling, today announced a significant increase in year-over-year bookings, and new marquee customer Sprint (NYSE: S). The Sprint win signals the largest SaaS customer in TimeTrade’s history. TimeTrade supports self-service scheduling for [Sprint’s Ready Now](#) program, a new service that helps Sprint customers set up and personalize their mobile phones. Sprint customers now have the flexibility to schedule appointments online, via Sprint’s store locator tool, creating a differentiator from its wireless competitors.

Additionally, TimeTrade announced new company advisors including enterprise software-industry veteran, Jean Kovacs, former CEO and co-founder of Comergent Technologies and ASP/SaaS industry veteran, Richard Torre, former CEO of SalesLink, a CMGi operating company. Kovacs and Torre bring rich experience and expertise in operations, sales and marketing to TimeTrade.

“TimeTrade is experiencing a remarkable year and we’re gratified to watch our customer base grow substantially, with innovative and successful companies such as Sprint, who recognize the benefits of self-service scheduling,” said Ed Mallen, President and CEO of TimeTrade Systems. “During the first three quarters, we expanded the market presence for our enterprise solution and introduced our personal scheduling solution, [TimeDriver](#), which is now in general beta. In this economic environment, companies and individuals are looking for ways to better serve their customers and increase sales while reducing overhead. Making it easier and more convenient for customers to schedule time with a business meets all those requirements. We look forward to closing out a banner 2008 and continuing our momentum in 2009.”

In addition to Sprint, new customers include a leading consumer electronics company, demonstrating that retail remains a strong market for TimeTrade. Rounding out a very strong quarter, other customer wins that strengthened TimeTrade’s market presence in healthcare, financial services and higher education included:

- Healthcare products company Novartis for internal scheduling of employee wellness programs;
- Financial services provider GMAC Mortgage to schedule mortgage restructuring meetings as part of their HOPE program;
- Higher educational institutions Brigham Young University, Clarkson College and Columbia College Chicago to schedule career and intern services; proctored exams; and academic advising, film and video department and writing and math center appointments, respectively.

TimeTrade Systems has been providing on-demand, appointment scheduling solutions to large enterprises since 2000. [Customers](#) include government agencies, retail, healthcare, financial services and other organizations that depend on scheduled appointments for services and products to drive revenue and/or serve the public sector efficiently. TimeTrade customers include PETCO, Ritz Camera, David's Bridal, HQ/Regus, Blue Cross Blue Shield and the Department of Homeland Security.

TimeTrade offers the industry's most proven, extensible and scalable Web-based software to solve complex scheduling issues with high-performance and highly configurable products.

TimeTrade's new personal appointment scheduling solution TimeDriver lets users add a self-service scheduling link to Web pages and emails so their customers and colleagues can schedule time with them. Rather than a shared calendar or simple meeting scheduler, TimeDriver is an appointment automation system that drives a steady flow of appointments into a user's Outlook or Google calendar, without email or phone tag. TimeDriver offers times that fall inside user-defined "availability windows" and do not conflict with other commitments in their calendar.

About TimeTrade Systems

TimeTrade Systems is the leader in customer self-service appointment scheduling solutions for enterprises and individuals. More than 200 million appointments have been scheduled through TimeTrade. Headquartered in Bedford, MA, TimeTrade offers Web-based solutions that enable customers to streamline operations, improve workflow and increase marketing and sales outreach. The company's customers include some of the largest government agencies, retailers, healthcare, financial services and educational organizations as well as small-to-medium sized businesses. TimeTrade solves complex scheduling issues with high-performance, highly configurable solutions that are scalable to handle hundreds of thousands of appointments across multiple locations. TimeTrade Systems can be reached at www.timetrade.com.

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